



# City of Karratha Annual Community Survey 2021

# Our survey approach

The Annual Community Survey gathers feedback from the community on how we have performed over the past 12 months and what our priorities should be in the future

- **1608** completed responses, similar to last year's uptake (1562)
- The survey was open for **four weeks**
- Specific demographics were **targeted** via promoted Facebook posts, and sponsored Instagram in feed posts.
- **100%** of respondents completed the survey **online**
- Last year we introduced performance and importance rating on a number of **liveability factors** not directly managed by Council. These factors were included in this years survey.

# Sample sizes – by suburb

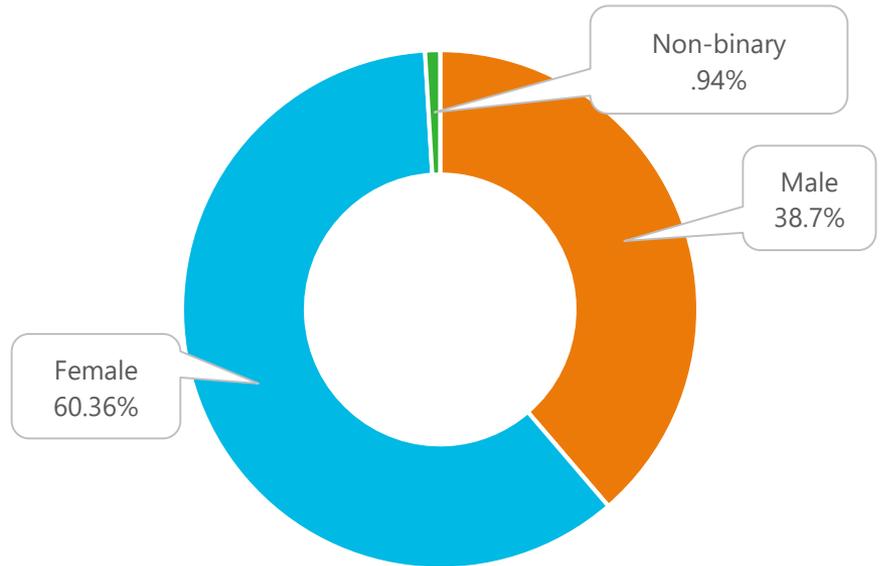
Overall	Dampier	Point Samson	Wickham	Roebourne	Baynton & Baynton West	Bulgarra	Millars Well	Nickol / Nickol West / Tambrey	Pegs Creek & CBD	Other
<b>1380*</b>	103	80	160	31	306	146	124	292	138	8
<b>100%</b>	7.5%	5.8%	<b>11.6%</b>	2.3%	<b>22.2%</b>	11%	<b>9%</b>	21.2%	<b>10%</b>	0.5%
Census 2016	5%	1%	11%	5%	21%	13%	9%	23%	10%	1%

\*228 respondents chose to skip this question.

Red % text indicates over/under representation compared to census statistics

# Sample sizes – by gender

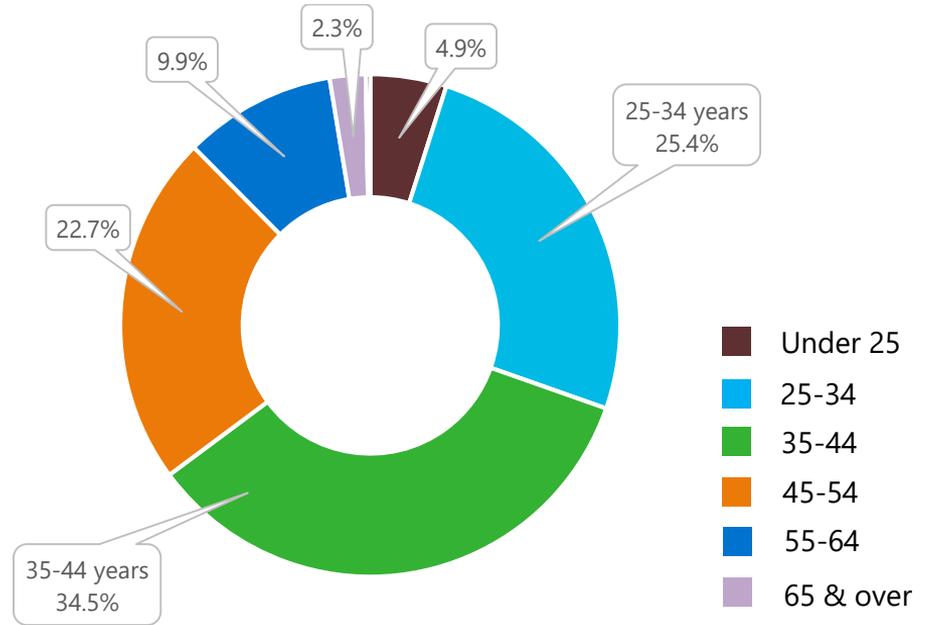
Male	Female	Non-Binary
<b>534</b>	<b>833</b>	<b>13</b>
38.7%	60.36%	0.94%



Similar ratio to previous years; **288** respondents skipped this question

# Sample sizes – by age

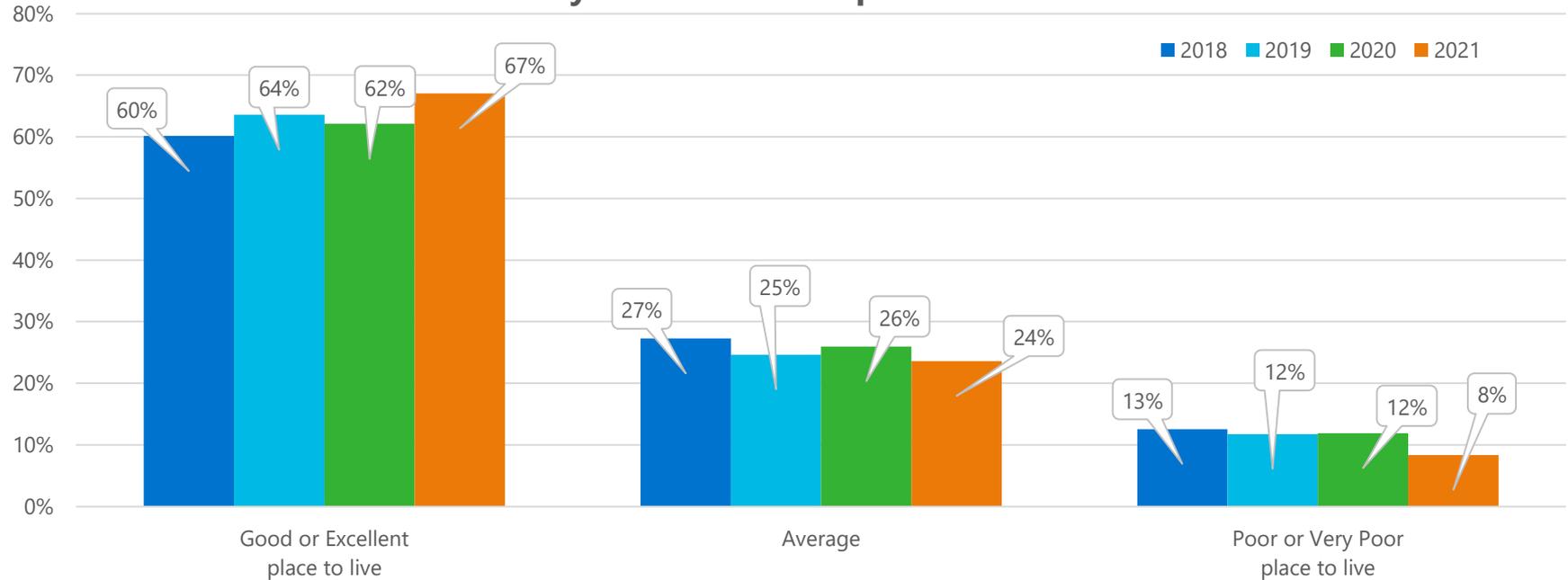
Age	#	%
<b>Under 25</b>	68	4.93%
<b>25-34</b>	351	25.4%
<b>35-44</b>	476	34.5%
<b>45-54</b>	313	22.7%
<b>55-64</b>	136	9.9%
<b>65 +</b>	36	2.6%



Similar breakdown to previous years; 228 skipped

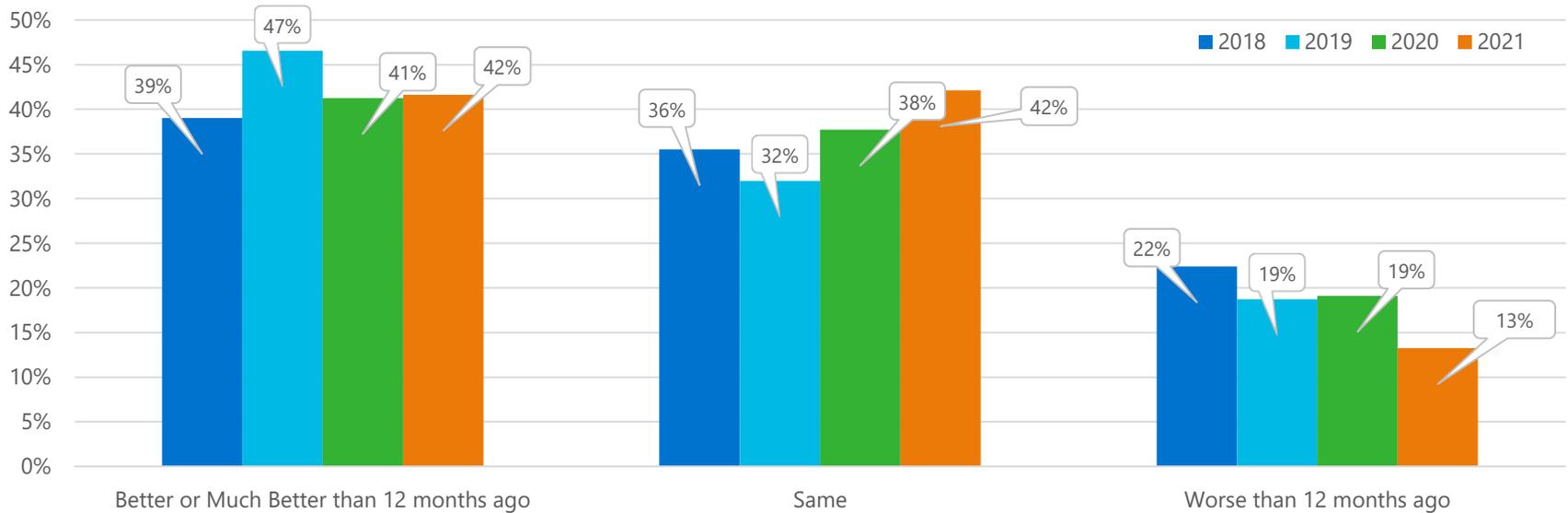
# Opinions about the City

## City of Karratha as a place to live

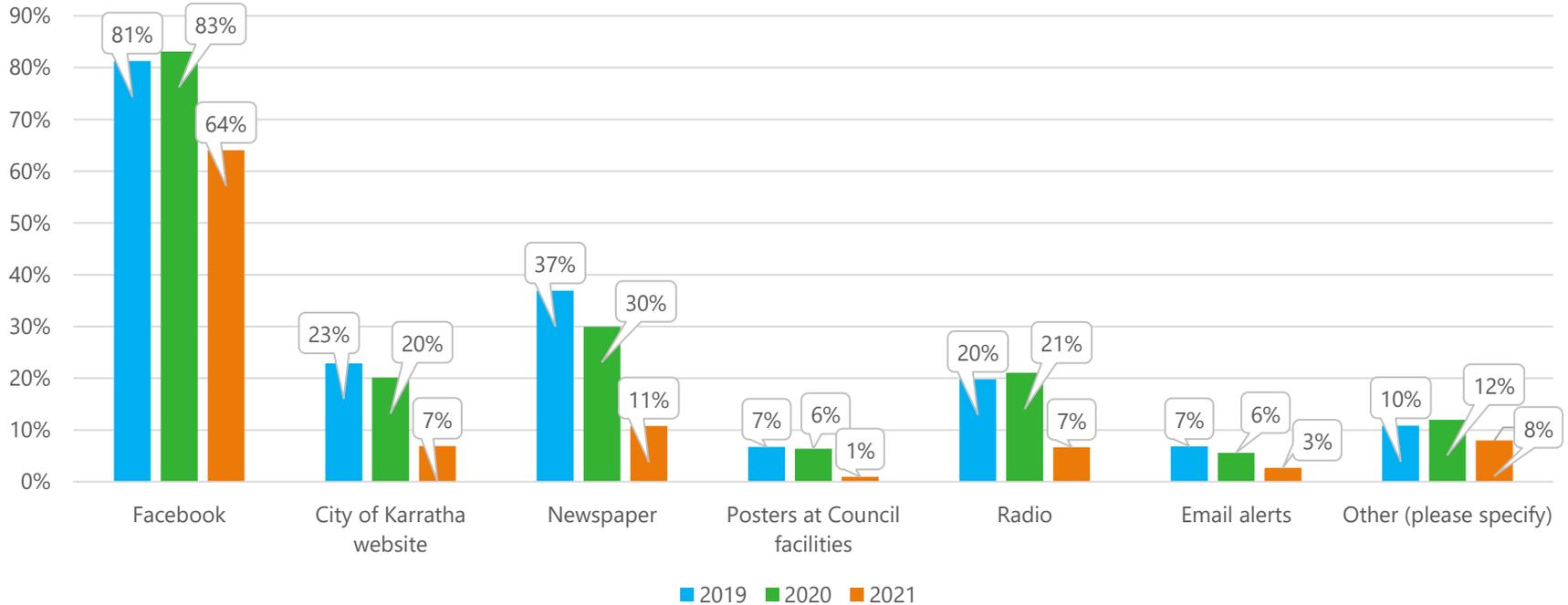


# Opinions about the City

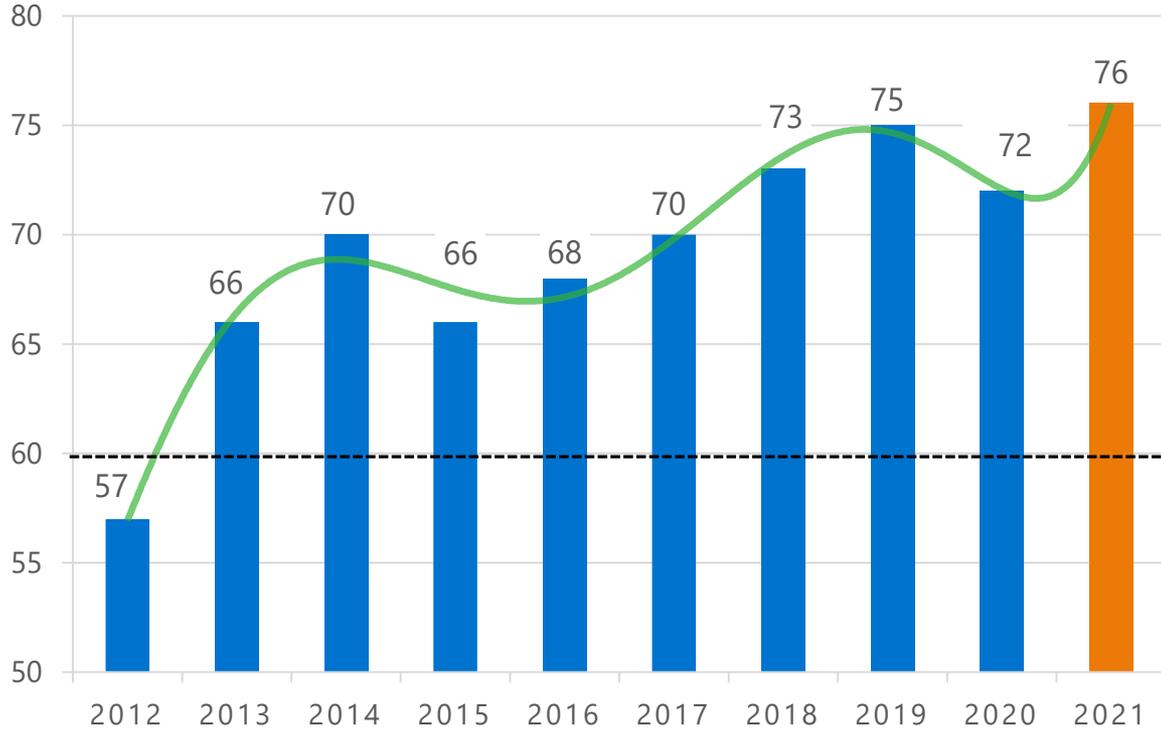
Compared to the past 12 months...



# Sources of City information



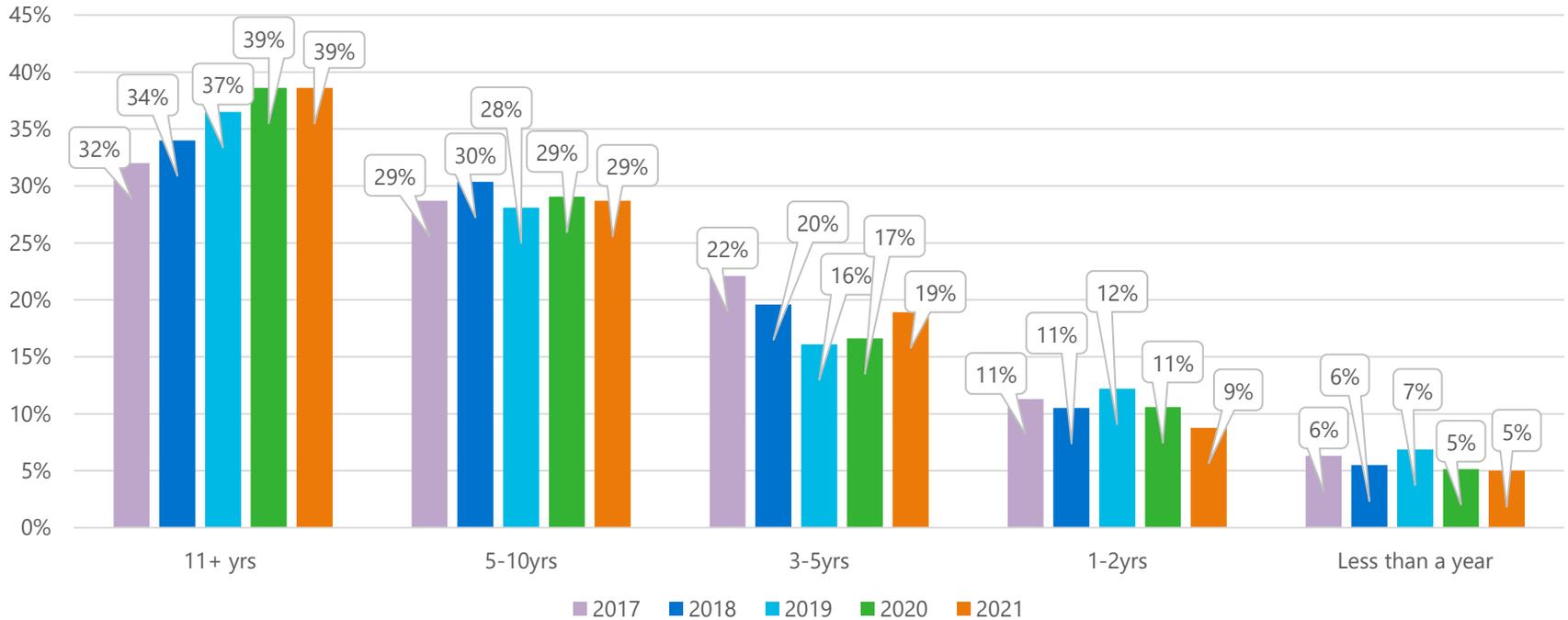
# Overall score for the City



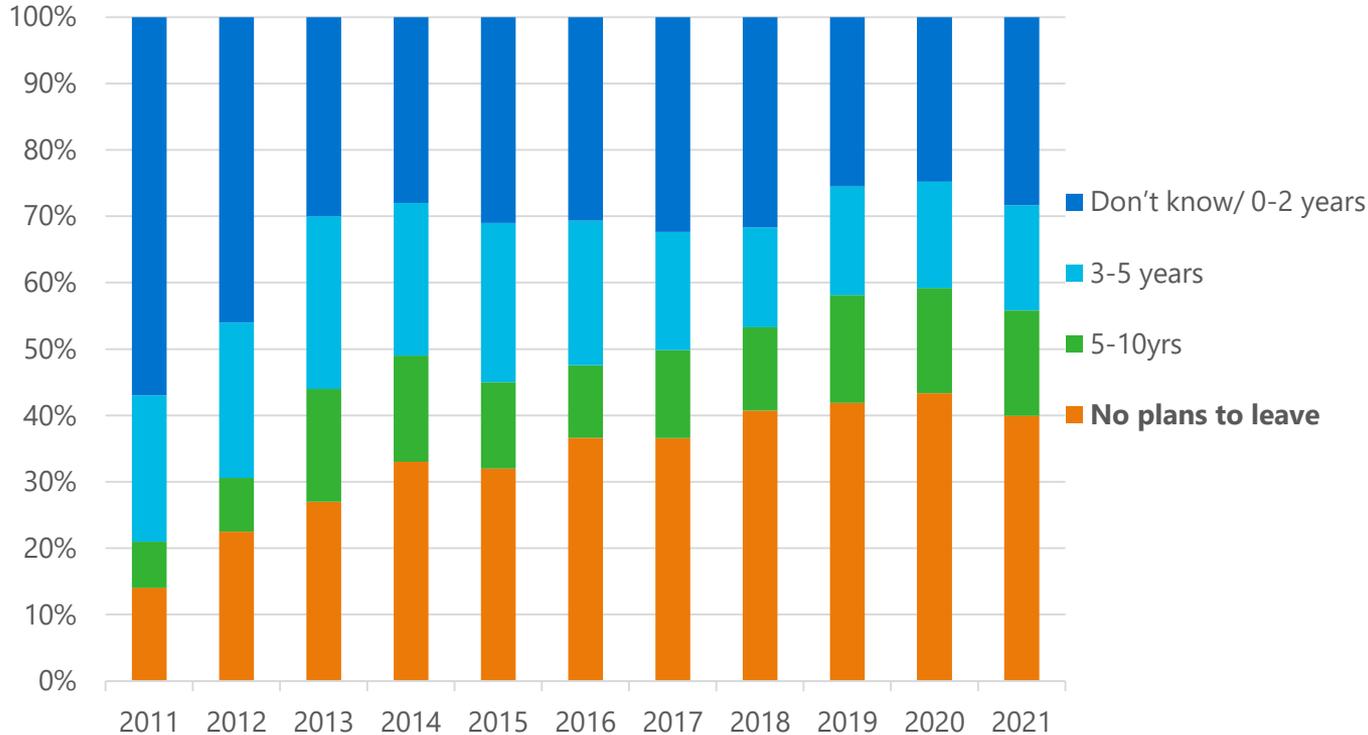
Our overall score has slightly increased this year.

- 2021: **76/100**
- 2020: **72/100**
- 2019: **75/100**
- 2018: **73/100**
- 2017: **70/100**
- 2016: **68/100**
- 2015: **66/100**
- 2014: **70/100**
- 2013: **66/100**
- 2012: **57/100**

# How long have you lived in the City



# Intentions to stay



There is a stable decrease in short term (under 2 years) residents.

Stability shown for those staying 3-5 years.

The number of people planning on being long term residents is increasing at a steady rate.

# Town/suburb overall scores

	Overall	Dampier	Point Samson	Wickham	Roebourne	Bulgarra	Pegs Creek <sup>1</sup>	Millars Well	Nickol <sup>2</sup>	Baynton <sup>3</sup>
<b>2021</b>	<b>76.2</b>	<b>79</b>	<b>61</b>	<b>68.2</b>	<b>71</b>	<b>78.8</b>	<b>78.7</b>	<b>78.2</b>	<b>79.2</b>	<b>78.2</b>
<b>2020</b>	72.5	75.6	56.2	63.2	70.8	72.8	73.2	73.8	75.4	75.6
<b>2019</b>	74.6	74.2	59.0	68.0	57.0	74.2	77.0	74.2	75.4	77.8

1. Includes Karratha CBD; 2. Includes Nickol West and Tambrey; 3. Includes Baynton West, and Madigan Estate;

# Factors measured in 2021

## Services:

- Building & planning approvals
- Business development and support
- Graffiti removal
- Cultural and community events
- Dog/cat control
- Financial management
- Footpaths and cycleways
- Foreshore and beach amenity
- Household bin collection
- Local history and heritage services
- Maintenance of local roads
- Mosquito control
- Prevention of illegal dumping
- Street litter clean up
- Streetscapes and verges
- Tracks and trails
- Community engagement activities

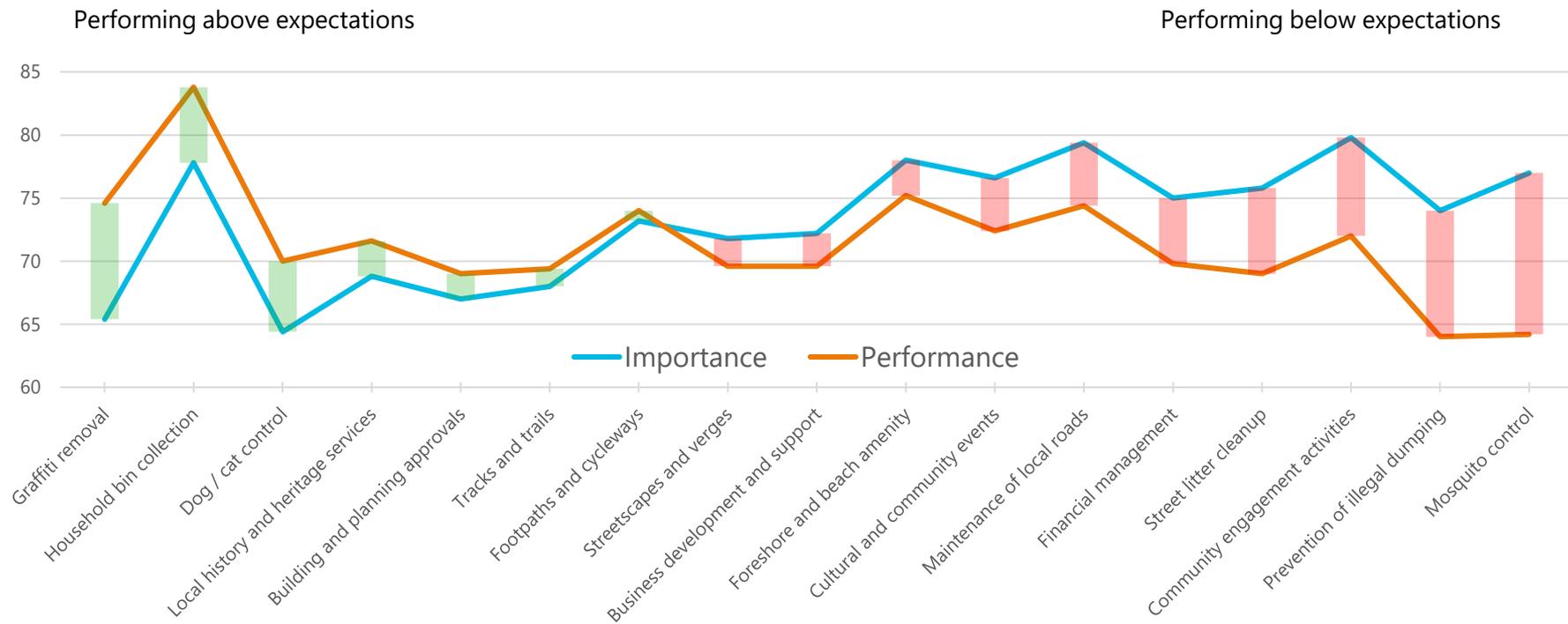
## Facilities:

- Community buildings/halls
- Indoor Play Centre
- Karratha Airport Terminal
- Karratha Leisureplex
- Libraries
- Parks, gardens & open spaces
- Public toilets
- Red Earth Arts Precinct
- Sports fields
- Waste facilities
- Wickham Recreation Precinct
- Roebourne Aquatic Centre
- The Base
- The Youth Shed

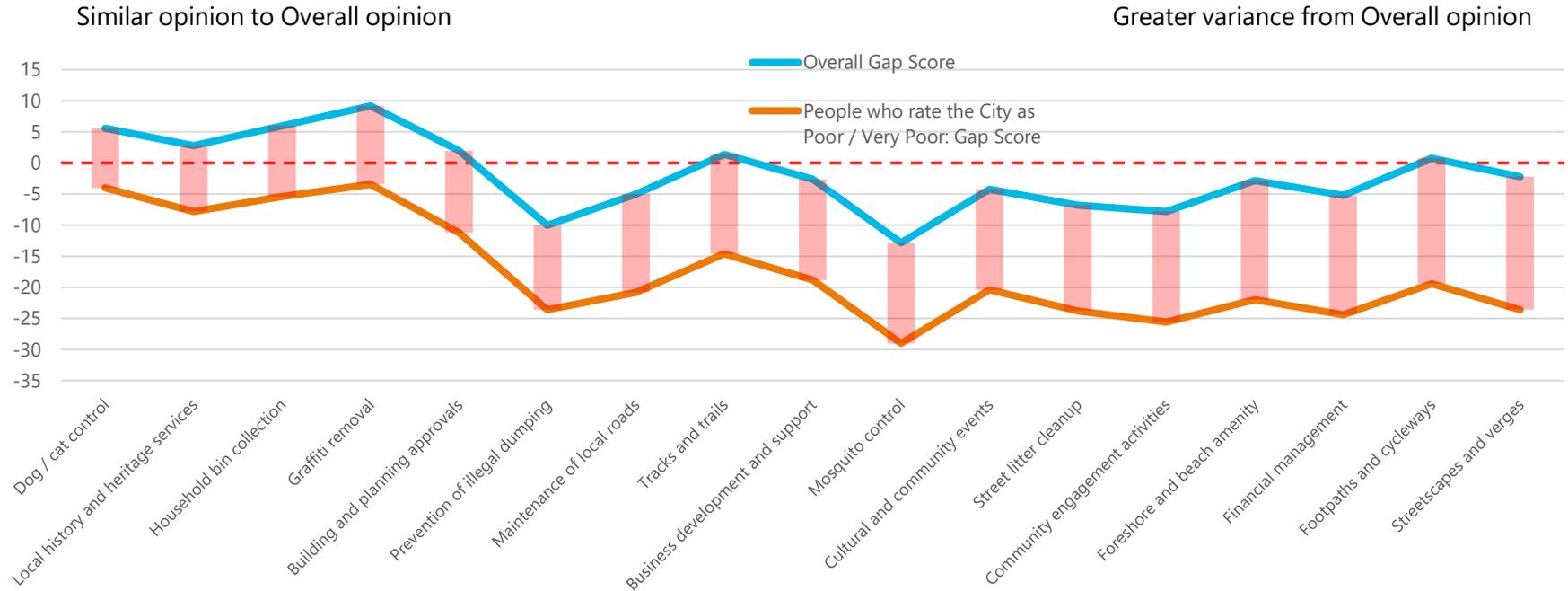
## Liveability Factors:

- Cost of living
- Access to health services
- Housing
- Safety, security and policing
- Retail offerings
- Educational offerings
- Job prospects
- Sense of community
- Environmental sustainability
- Leisure, recreation, and entertainment
- Natural environment
- Connectivity and public transport

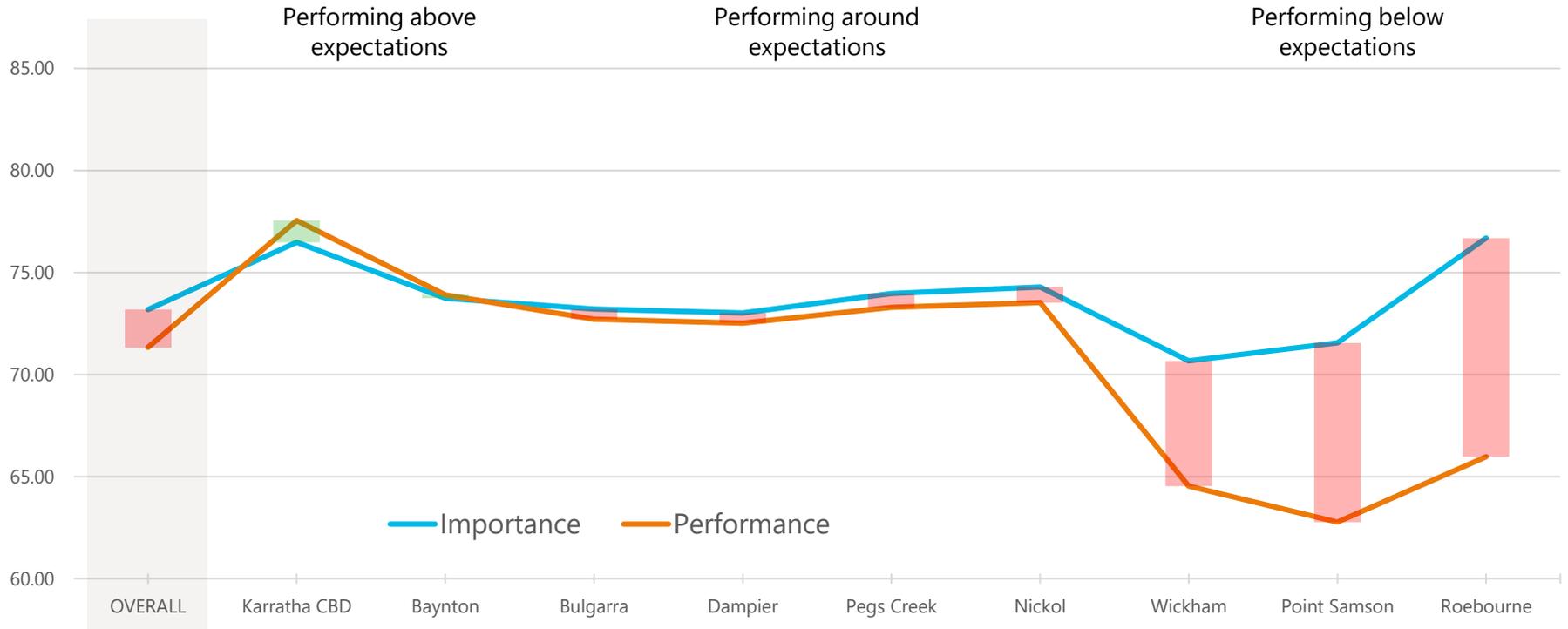
# Services gaps analysis: Overall opinion



# Services gaps: Overall vs Poor opinion



# Services gaps: town/suburb breakdown

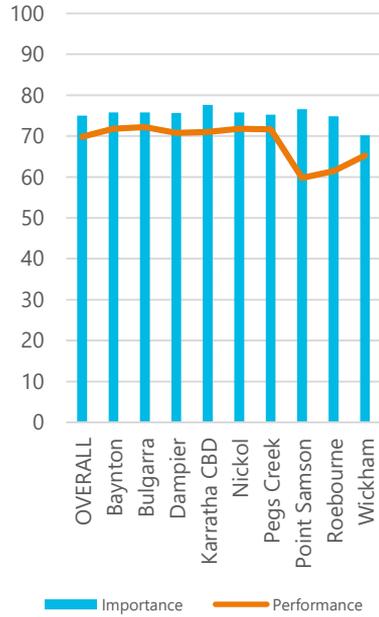


# Services by suburb



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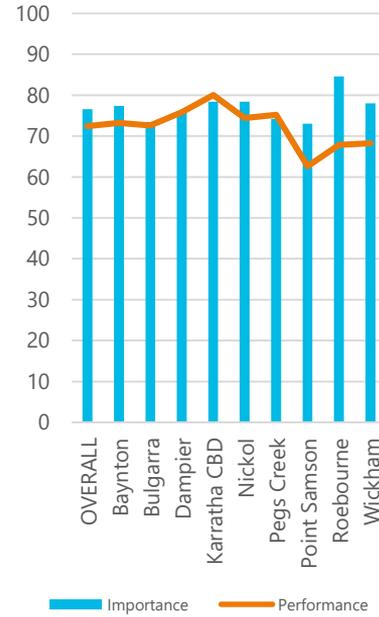
## Financial Management



## Maintenance of Local Roads



## Cultural and Community Events

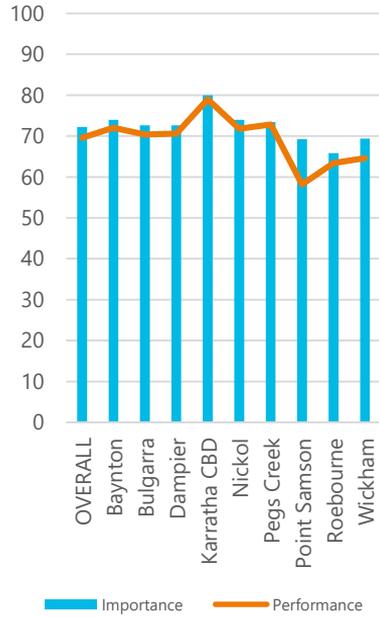


## Foreshore and Beach Amenity

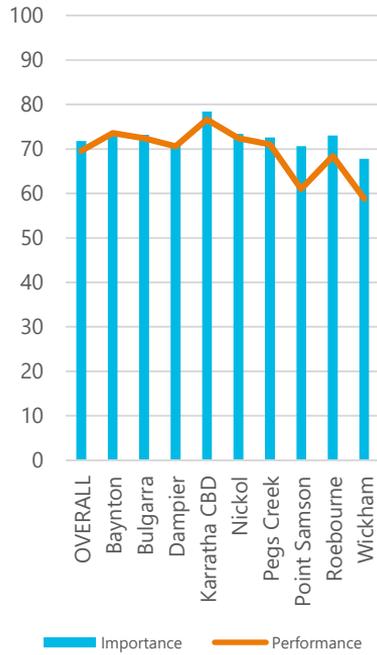


# Services by suburb

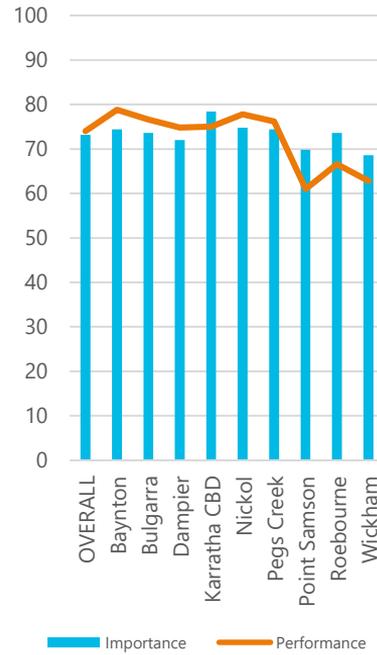
## Business Development and Support



## Streetscapes and verges



## Footpaths and cycleways



## Tracks and trails

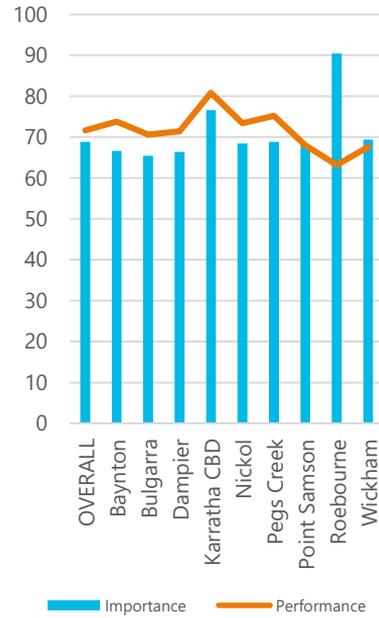


# Services by suburb

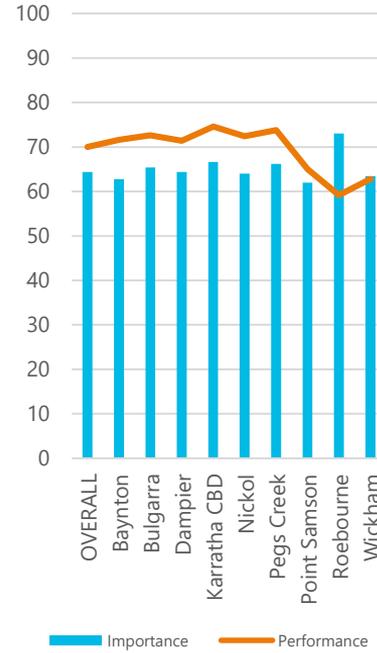
## Building and planning approvals



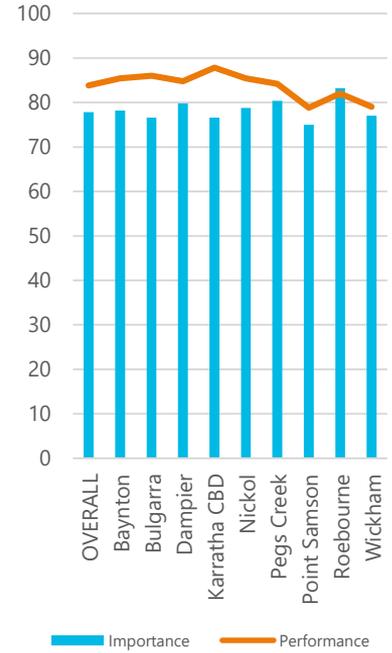
## Local history and heritage services



## Dog / cat control



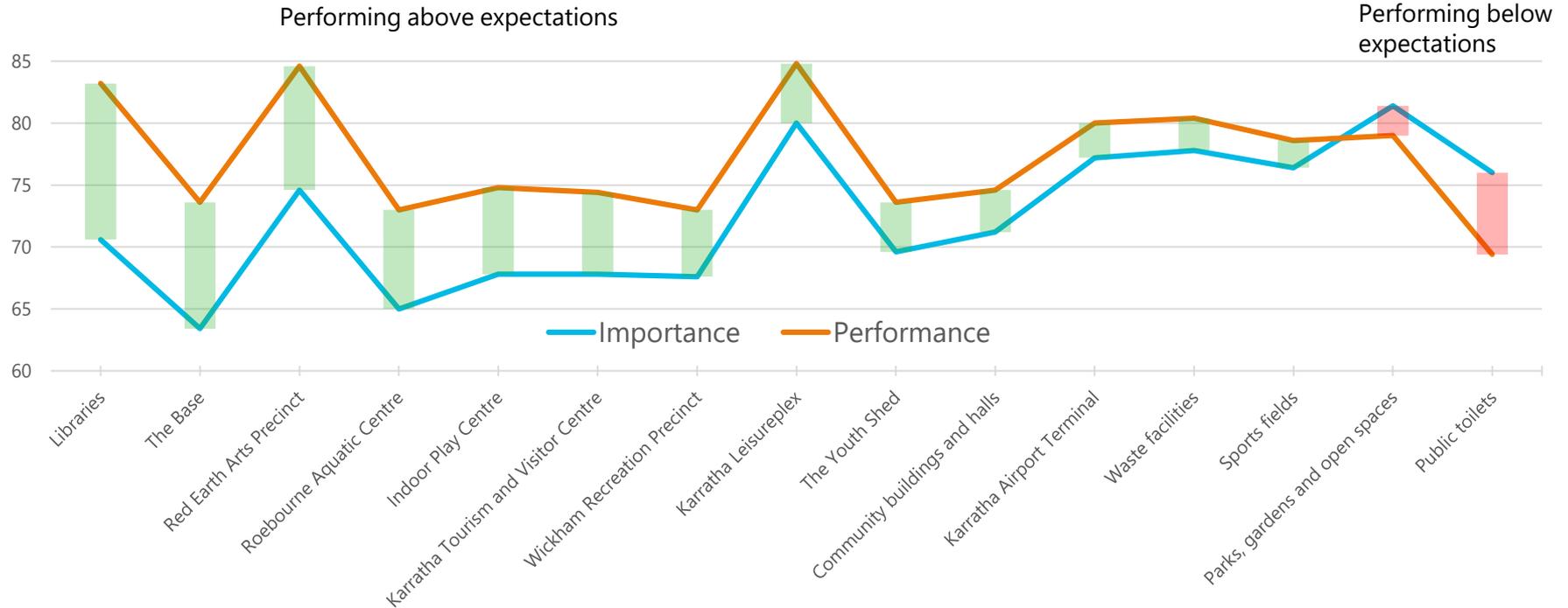
## Household bin collection



# Services by suburb



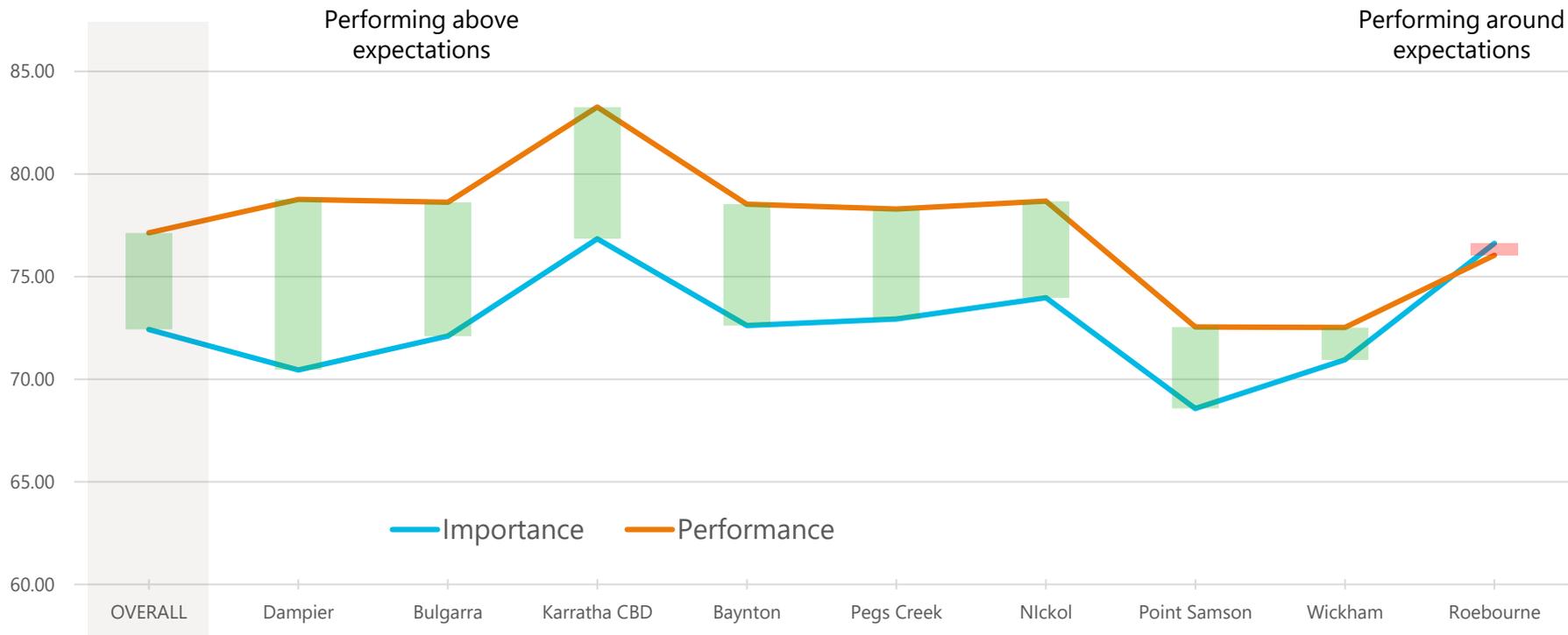
# Facilities gaps analysis: Overall opinion



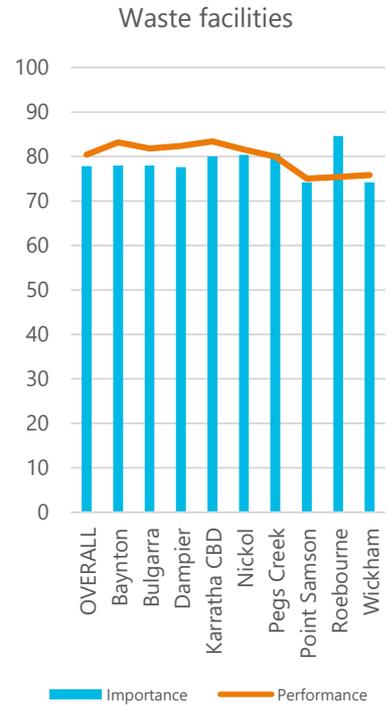
# Facilities gaps: Overall vs Poor opinion



# Facilities gaps: town/suburb breakdown

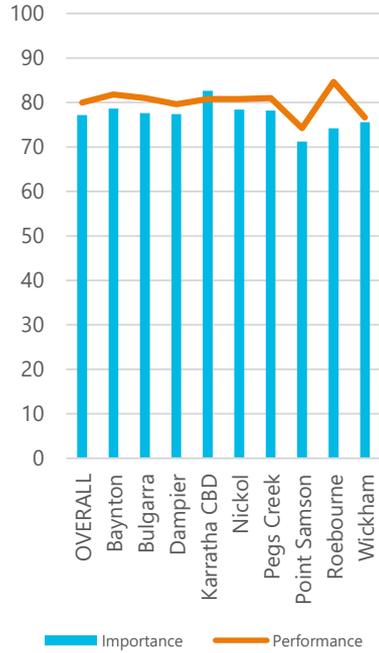


# Facilities by suburb



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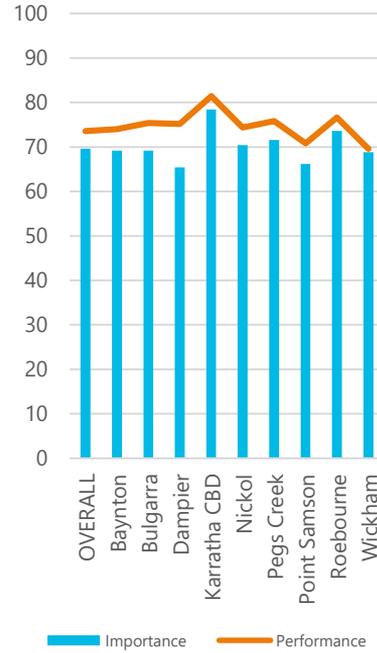
## Karratha Airport Terminal



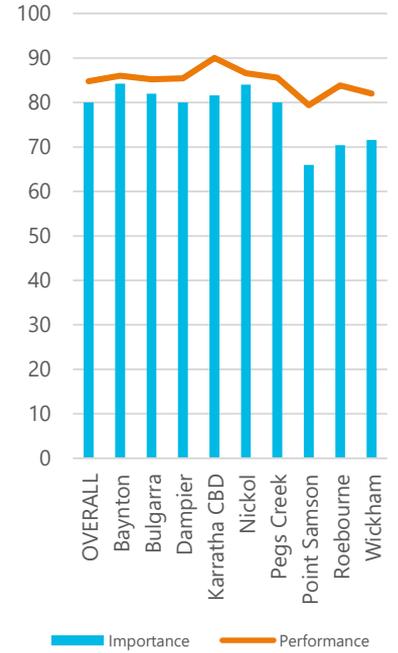
## Community buildings and halls



## The Youth Shed

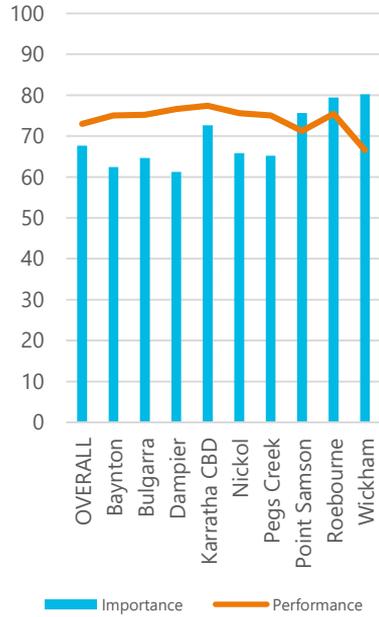


## Karratha Leisureplex

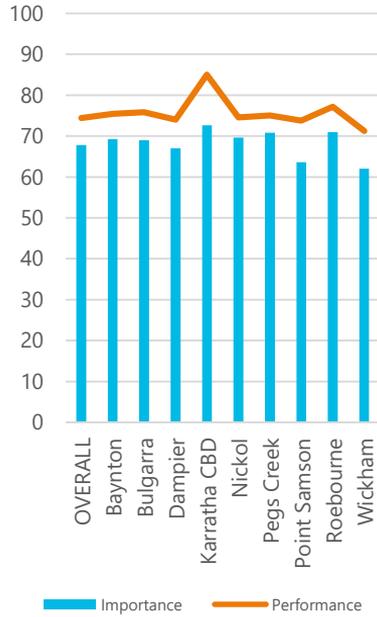


# Facilities by suburb

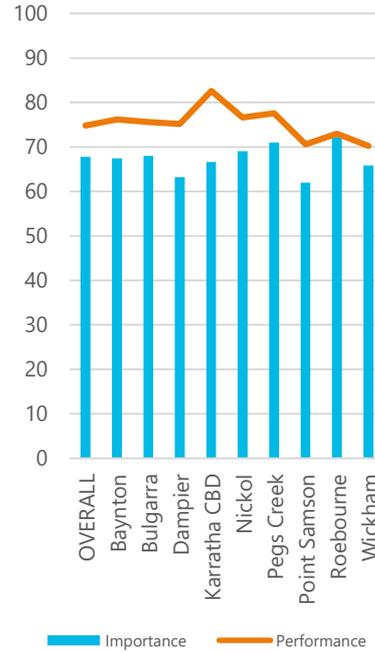
## Wickham Recreation Precinct



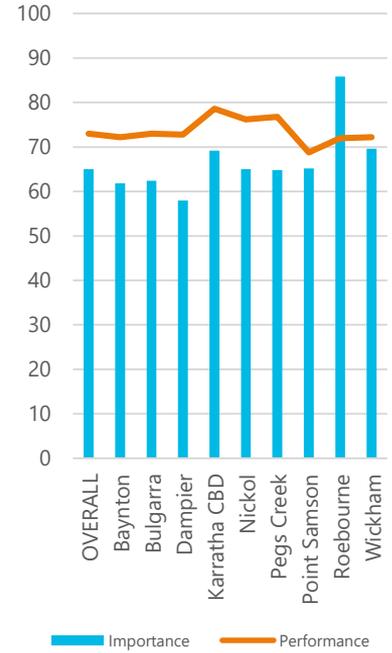
## Karratha Tourism and Visitor Centre



## Indoor Play Centre

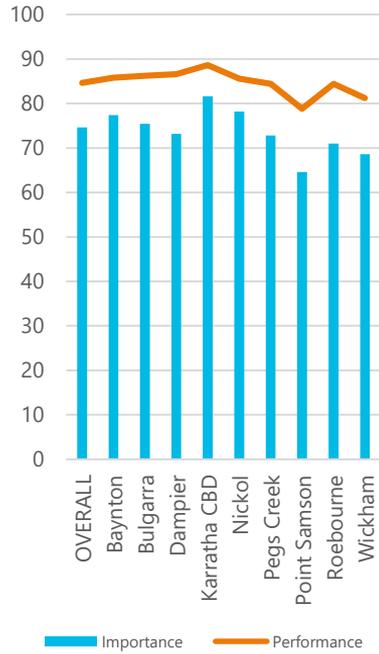


## Roebourne Aquatic Centre

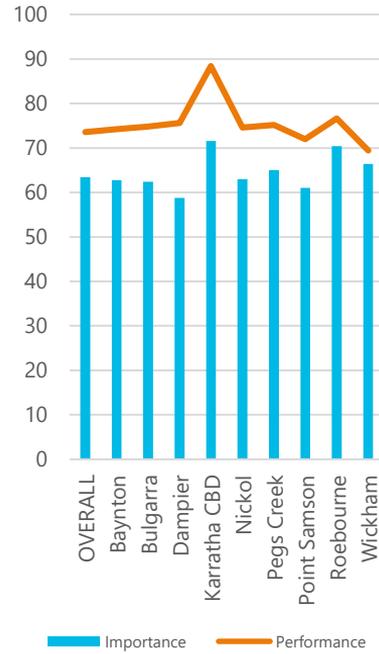


# Facilities by suburb

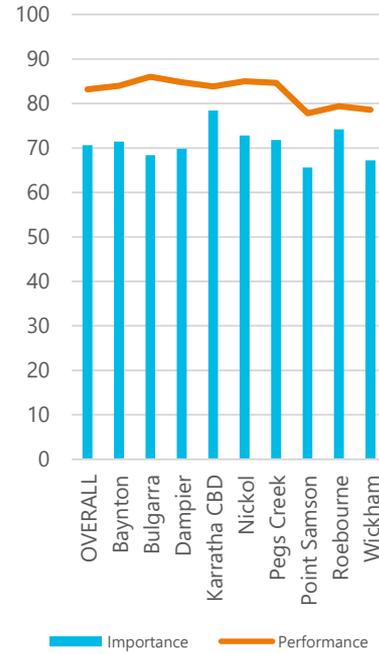
## Red Earth Arts Precinct



## The Base



## Libraries

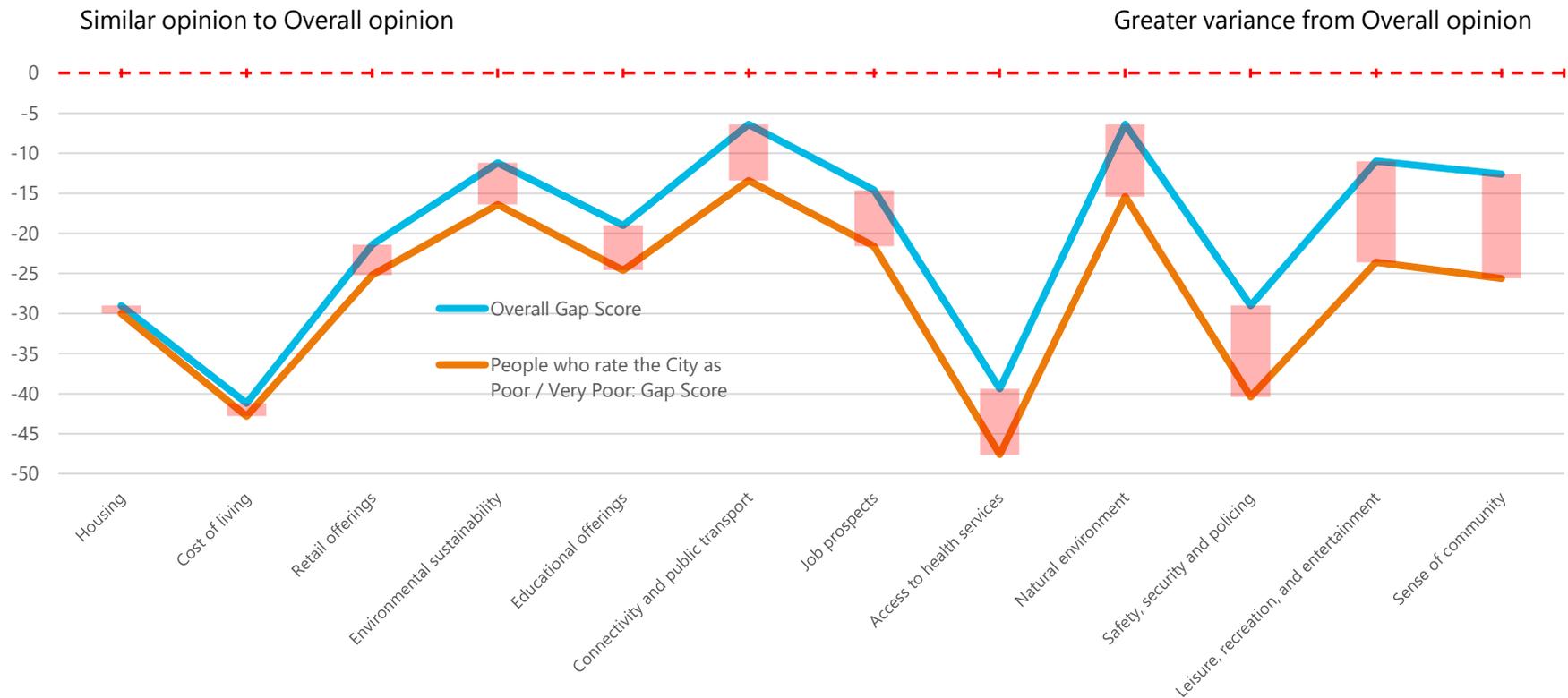


# Liveability gaps: Overall opinion

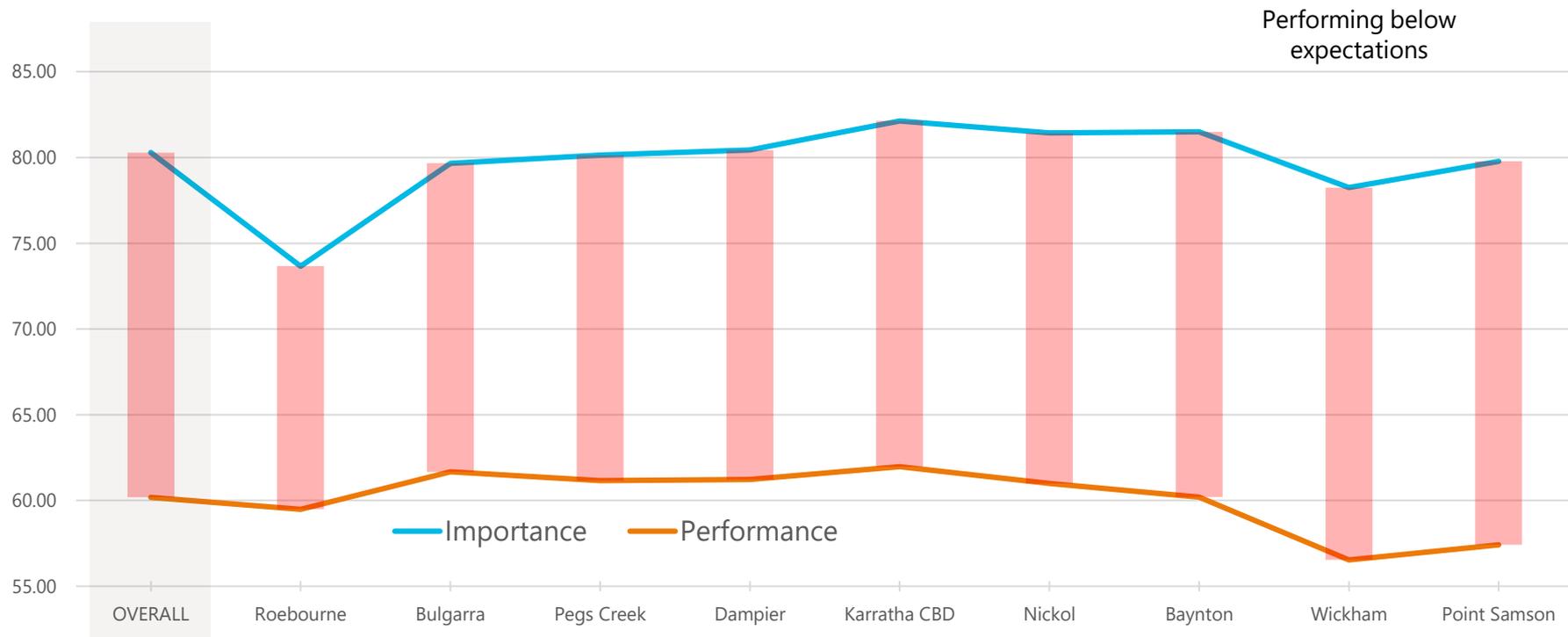
In 2021, we again asked residents to rate the importance and performance of a number of liveability factors not under the direct influence of Council. These are scores out of 100 and measure the gap between how important our community thinks each liveability factor is and how they rate its performance.



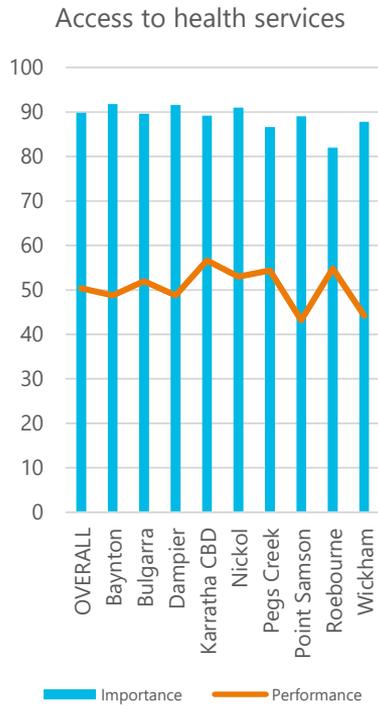
# Liveability gaps: Overall vs Poor opinion



# Liveability gaps: town/suburb breakdown

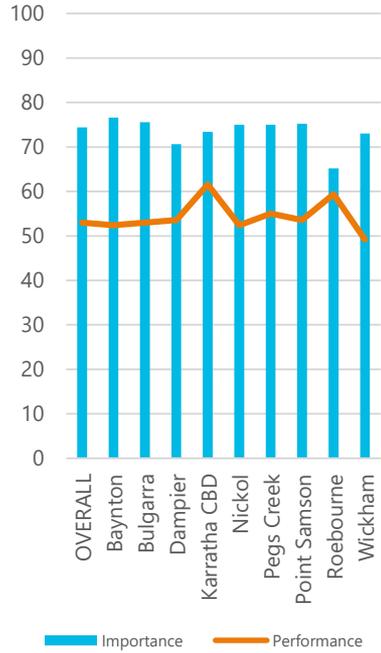


# Liveability factors by suburb

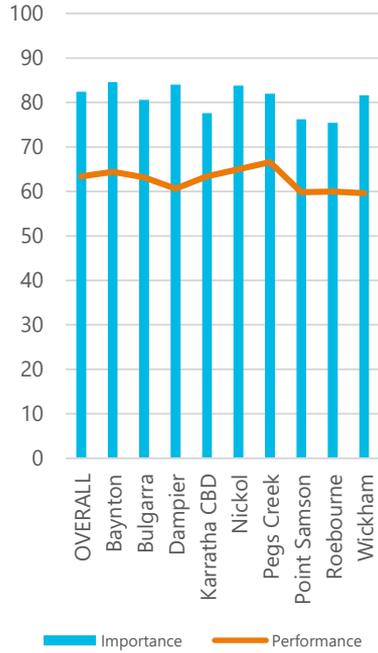


# Liveability factors by suburb

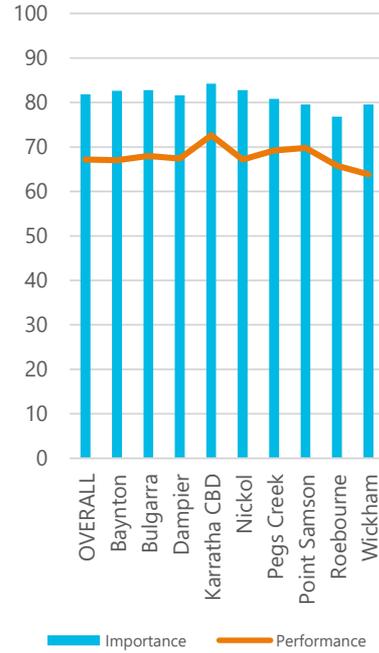
## Retail offerings



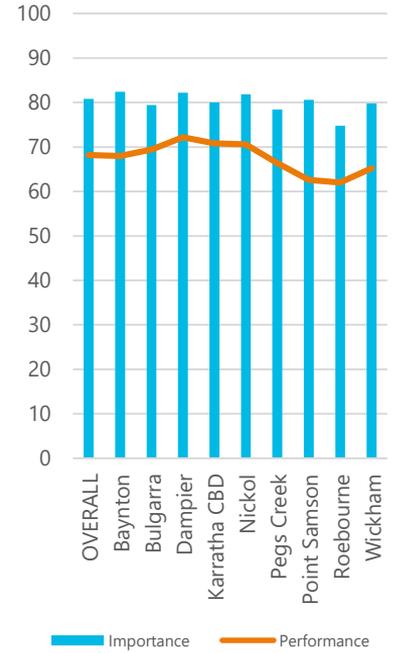
## Educational offerings



## Job prospects

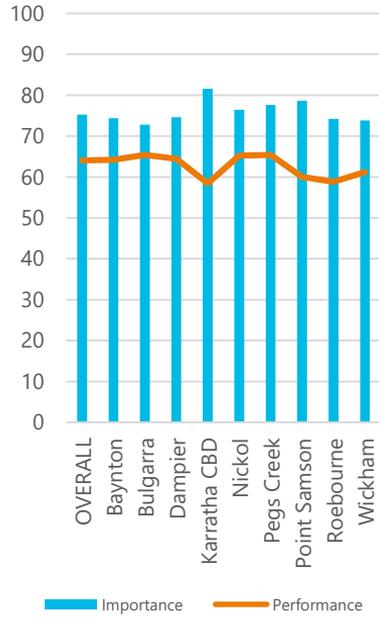


## Sense of community

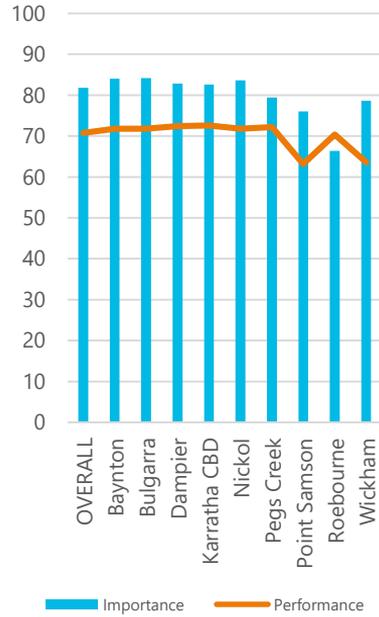


# Liveability factors by suburb

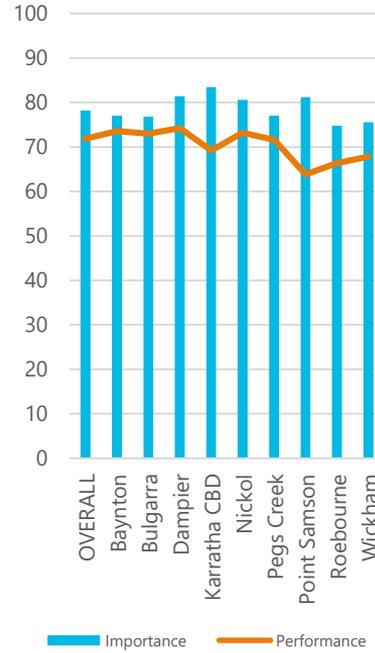
Environmental sustainability



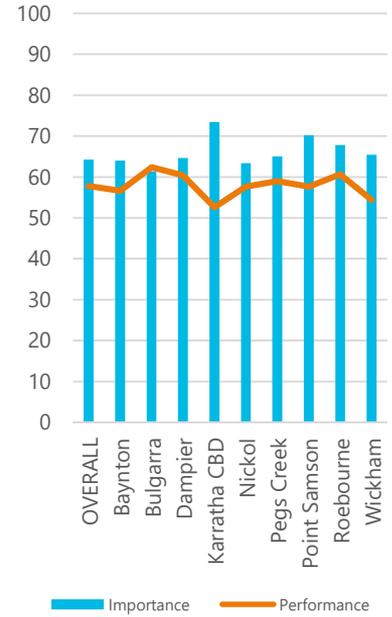
Leisure, recreation, and entertainment



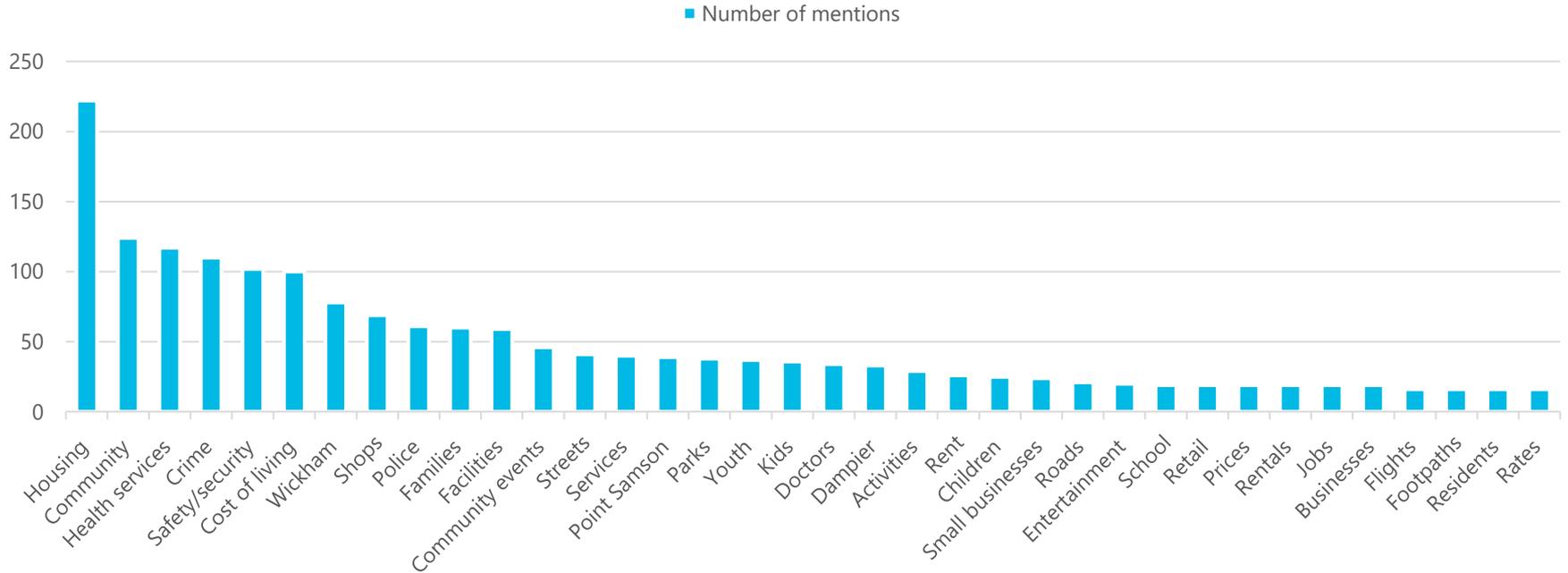
Natural environment



Connectivity and public transport



# Most important things to focus on



## Further information:

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